



Press Release

For Immediate Release

Augustine Yagappan Honored for Accomplishments in Technology Solutions

Mr. Yagappan seeks to become the CEO of a global business

SINGAPORE, January 22, 2014, Augustine Yagappan, Managing Director of XpertAsia Academy Pte., Ltd., has been recognized by Worldwide Branding for showing dedication, leadership and excellence in telecommunications.



With two decades of experience in the industry, Mr. Yagappan has become an expert in technology solutions and business development. In his current role for two years, he drives business development for the business in the region, ensuring the production plans meet the company commitments. He has been advising the company and assumed the role of its managing director. Mr. Yagappan intends to become involved in more startup organizations and drive a global business as its chief executive officer.

Successful due to his perseverance, Mr. Yagappan remains open to new channels and markets, and keeping clear in his mind what he wants to achieve. He became involved in his profession because of his time spent in business development across many technology vendors in the region. He was responsible for setting up businesses in computer-related training in Singapore, driving profitability. He moved on to Lucent Technologies, VMware and Avaya where he contributed in growing the channel and training footprint across Asia Pacific in the information communication and technology sector. His career has continued to progress since.

Mr. Yagappan earned an MBA in strategic management, with a concentration in telecommunications, from The University of Adelaide. He was recently inducted into Worldwide Branding and also maintains affiliations with the Australian Institute of Company Directors, as a coach and member of ICF, and as a certified practitioner and trainer with Directive Communication International (AIOBP). He is a supporter for children in orphanages.

He has been recognized for his achievements numerous times: the Above and Beyond Award with Lucent Technologies in 2001, the President's Award for Team Excellence in 1999, the High Performance Club Award in 1999, the APAC Achievers Club in Thailand, and the Best Region Performance with Lucent Technologies in 1998.

For more information about XpertAsia Academy, a training firm that provides consulting and partner development services, visit <http://www.xpertasia.com>.



About Worldwide Branding

For over 15 years, Worldwide Branding has been the leading, one-stop-shop, personal branding company, both in the United States and abroad. From writing professional biographies and press releases, to creating and driving traffic to personal websites, our team of branding experts tailor each product specifically for our clients' needs. We are dedicated to empowering our 600,000 clients with effective branding tools to help them achieve success. From healthcare to finance to education and law, our constituents represent every major industry and occupation, at all career levels.

An international company, we provide our members with access to members in over 52 countries including, the United States, Canada, Australia, the United Kingdom, France, The Netherlands, Germany, Ireland, Spain, Switzerland, South Africa, Belgium, Mexico, Italy, Brazil, Sweden and The United Arab Emirates, just to name a few.

We presently have two offices, but we are headquartered on Long Island. Our team comprises more than 100 staff members and spans 10 key departments.

For more information, please visit <http://www.worldwidebranding.com>.

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